Looking
to lower your
clients' tax liability?
Here are two
simple tax credits
that put money back
into their pockets.



The Citizens Clean Elections Commission (CCEC) is a nonpartisan state agency whose purpose is to fund statewide and legislative candidate campaigns. The CCEC does not endorse any candidate.



Two Simple Tax Credits.







## Reduce your client's tax liability with one simple checkmark.

The quickest way to reduce a client's tax liability is with a simple checkmark on his or her Arizona state income tax return form. By checking the box entitled "Clean Elections Fund Tax Reduction," your client's tax liability is instantly reduced by \$5 (\$10 when married and filing jointly). The box is found on the first page of every Arizona state income tax return form. Including this credit can go a long way in helping you optimize your client's bottom line.

(To reduce your client's taxes by \$5 or \$10, your client's liability must be at least \$5 or \$10.)

## Take a dollar-for-dollar tax credit of up to \$550 or 20%.

A donation to the Clean Elections Fund is another great way to reduce your client's tax liability. It is easy to make, and what's more, each donation entitles your client to a dollar-for-dollar tax credit. Your client can make a voluntary donation to the Clean Elections Fund and receive a dollar-for-dollar tax credit of up to \$550 or 20% (whichever is greater) of his or her state income tax amount.

## Checks and balances.

Why the new tax credits? They're part of keeping things in balance. In 1998, voters passed the Citizens Clean Elections Act, a campaign finance reform measure designed to take special-interest money out of Arizona political campaigns. The law provides a system for full public funding of qualified candidates and in turn reduces special-interest money influence on elections. The law is overseen by the Citizens Clean Elections Commission (CCEC).

## Where to find more information.

For more information about the Citizens Clean Elections Commission (CCEC) or the Clean Elections Act, call the CCEC office, or visit www.ccec.state.az.us.

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Two new tax credits you may not have known about.

